

Enjoying a KOLUMBUS cigar

How to...

1 store

- Keep the KOLUMBUS cigars in a cedar humidor.
- The ideal storage conditions are 61-65°F of temperature and 65-70% of humidity.
- Do not place the cigars in the fridge as they can dry-out and absorb fridge odours.



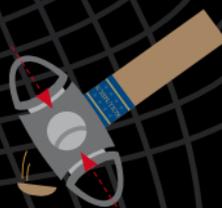
2 light

- The best way is using cedar spills.
- Tilt the cigar downward at a 45° angle whilst lighting it and keep rotating until the outer rim turns to ash.
- If smoking outside in windy conditions, use a torch lighter.
- Never use candles or fuel lighters, as they interfere with the cigar's natural flavours.



3 cut

- Carefully cut the head with a double bladed cigar cutter, ideally at a maximum of 3 mm from the cap.
- Be sure to make a clean cut.



4 hold

- Hold the cigar with your index finger and thumb whilst always holding it parallel to the ground.
- Although we do not recommend removing the cigar band, if you prefer to do so, please wait until having smoked a few minutes.
- The combustion heat will melt the glue and help remove the cigar band more easily.



5 enjoy

- Take your time and enjoy the cigar.
- Inhaling repeatedly will overheat the cigar.
- To appreciate it perfectly the smoke should not be inhaled, just hold the smoke for a few seconds in your mouth; only in this way will you be able to appreciate its taste and unique organoleptic characteristics.



6 dispose the ash

- Never tap the cigar, the ash enables it to burn at the right temperature.
- Wait until there is 2 cm of ash, not more. Otherwise, it will block the air-flow and the combustion will be irregular.
- Once you have enough ash, place it on an ashtray and gently press the ash-end of the cigar while slowly rotating it.



7 finish

- Indulge yourself in the concert of aromas and flavours, savouring the pleasure of the last third.
- Once you have reached the final moment, never crush your cigar in the ashtray.
- Instead, give it a worthy ending by placing it on the ashtray and letting go out by itself.



KOLUMBUS
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